

**Approximately** 

66%



of Americans believe that treatment and support can help people with mental illnesses lead normal lives.\*

Approximately

75%



of the population believe that recovery is possible from addiction to alcohol, prescription drugs, and marijuana.\*\*

<sup>\*</sup> U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration. (2006). *National Mental Health Anti-Stigma Campaign: What a Difference a Friend Makes* (SMA07-4257). Retrieved September 21, 2011 from http://www.samhsa.gov/MentalHealth/SMA07-4257.pdf, p. 2.

<sup>\*\*</sup> Office of Communications, Substance Abuse and Mental Health Services Administration (SAMHSA). (2008). Fact Sheet CARAVAN® Survey for SAMHSA on Addictions and Recovery. Rockville, MD: Office of Communications, SAMHSA. Retrieved September 1, 2011 from http://www.samhsa.gov/Attitudes/CARAVAN\_Factsheet.pdf, p. 2.